

## Why Do Most Online Marketers Fail

It is amazing how much the internet has grown over the last decade and has become flooded with entrepreneurs starting businesses and joining existing programs. What is even more amazing is the fact that a majority of these online marketers end up failing. Whether it is after a month or after several months, a majority of internet marketers quit before seeing any kind of success at all. So why is this?

According to Jason Pearson and Pierre Chuong from the Perfect Wealth Formula, there are two reasons. The first reason is because of poor guidance from the heavy hitters and a lack of direction from the beginners. The heavy hitters are the internet marketers who are experienced and have had success while the beginners are just starting out.

Heavy hitters know what they are talking about and have had success online. The problem is they tell the beginners one thing and then go off and do their own thing. In order to assist a beginning online marketer, you have to direct them correctly and give them useful tips.

The second reason online marketers fail is because they apply the wrong strategies to their business. There is not one strategy that is effective for every entrepreneur online. Because of this it is up to you to find what works best for you and your program. You can get tips and advice from the heavy hitters, but that does not necessarily mean it is going to work for you as well.

You have to develop your own style and your own strategy. This can take time and patience, and unfortunately trial and error is often the most common way to determine what is best for you. But what you do not want to do is keep applying the same strategy that is not working for you. All this is going to do is earn you a couple of hundred dollars over a few months.

Perfect Wealth Formula will give you a strategy guaranteed to work. As mentioned, not every strategy works for everyone. But with this strategy you can apply it to your style and make it work for you. Not only will it work for this program, but you can also use it for affiliate programs, network marketing, your own products, high ticketed products and anything else you can think of.

So while there are approximately 99% of online marketers failing, you have the opportunity to make it into that 1% category. By listening carefully to the heavy hitters and applying the right strategies to whatever you are doing, you can and will make it into that 1%.

## About the Author

Would you like to have a real web site business? Bobby R. Carter invites you to visit his [profitable online business](#) website for everything you need to start and run your own online business. His services include advertising, mentoring, and a full service training and support package to help guarantee your success. Learn more here: <http://www.WealthSeekers.Info>

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