

Display Cases Types In Market

Intended for smaller items, countertop display cases are available in upright styles or flat counter showcases. Completed from glass or clear acrylic, counter display cases let you feature merchandise almost anywhere in your store, or at trade shows and markets.

Gondolas of Metal shelving can display any number of products easily with total merchandising flexibility, made of heavy gauge steel and built to last; they are one of the most effective and durable display merchandisers available. These gondolas have a beige baked enamel finish, with pegboard backs, metal shelving gondolas are sold in 4 ft sections, which can be joined side-by-side to make a continuous run of shelving units. Available in both single-sided wall unit and double sided floor units are common in market. Voluntary end display units can be added at each end of floor units if desired.

Other display products like body forms and mannequins are essential for enhancing merchandise, making it easier for customers to visualize how clothing will look on them. Old and conventional life size mannequins offer a flattering look to clothing, and are the most effective way to sell merchandise. Mannequin and body forms alternatives such as torso forms, dress forms, and shirt forms are lower in cost, and are not full-body displays like mannequins. Display stands which are cost effective have display hanger tops which let you feature merchandise on counters, shelves, and as garment rack toppers. As acrylic displays are clear so they offer many innovative fixtures, giving a clean look with the greatest eye appeal for your products. By usage of display items on slat wall, grid wall, and countertop use of acrylic displays helps in selling more merchandise, and are excellent for many accessory items including jewelry. Acrylic displays which are clear such as shelves, trays, bins, sign holders, mirrors, easels, and display risers and cubes, there is a display available for almost every purpose. Velvet countertop which is black plush is a jewelry displays which is a low cost, affordable way to display jewelry and accessories at their best. Also it is attractive with an upscale look, designed to display necklaces, bracelets, earrings, rings, and watches, great for use in showcases and store windows. Regarding supplies and equipment there are many types of store supplies and equipment necessary to keep a retail store running smoothly. Clear clothes hangers are available in black, and white in various styles and weights. You can choose from adult size or children's hangers to hang dresses, blouses, skirts, shirts, pants, suits, and coats. Accessories of hangers such as hanger stackers, foam pad hanger covers, reaching rods, size dividers, and specialty clips, hooks, and hang tabs all help solve retail problems for hard-to-hang merchandise.

About the Author

Savey Bakarne is a professional retail display specialist and teaches store owners how to gain profits from utilizing the proper [Custom Retail Store Displays](#).

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