

So Can You Really Make Money Reselling Resale Rights Products?

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Digital Information Products!

You Don't Have To Be A Computer Whiz...

Don't let the word "digital" scare you! You don't need to be a computer whiz to make your fortune in the online information product phenomenon.

The One Product That Always Sells - Information....

Throughout time, people have been hungry for information.

In good times and bad times, whether the economy is booming or going bust, information – in books, on CDs, audiocassettes, and videos – always sells.

"Information" is a recession-proof product.

As a matter of fact, when the economy takes a nosedive, people who sell information on how to save money or make money see their profits grow faster than normal!

So no matter when you're selling, someone is always buying information.

So can you really make money reselling [Resale Rights Products?](#)

Yes but you'll have to be a bit creative.

You will not do too well if you just go out and resell some tired old package as is with no changes.

Some of those eBook and Software packages contain many good items.

In most cases, they also contain a website for each particular item.

Because you own the right, you are free to extract any individual items from those packages and re-package them into a creation of your own.

One good model of success is to create a members only type of website which allows your customers to download any items you have available for resale.

If you continue to add new products into your members only download area, members will stay interested.

What if you charged \$100.00 per year for membership and you got 1000 customers?

This would be a \$100000.00 per year income for you. What if you got 5000 members?

I think \$100 dollars is not too much to ask for a good variety of ebooks and software with resale rights but make it unique.

Remember, it is the author of the eBook or Software who cleans up while thousands of people are promoting their products and services.

To be an author, all you need to do is create an eBook, a piece of software or re-package a number of resale rights items that you already own the rights to.

Make it unique, fresh and different.

Be the King Of Resale Rights

It looks like your time will be well spent developing your own eBook or software or package.

That way, you are the author.

You are at the top of the pecking order and your products can be getting distributed till the end of time by thousands of resellers.

If you offer a brandable version of your product, thousands of people will happily be promoting your products and services.

About the Author

Shane Lowry's web site contains Free Home Business Information and Help, Free downloads including e-books, software, website templates and turnkey websites all with [resell rights](#)

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