

The Fab(io) way to Learn English

You've just taken on the most high pressure, media-focused job in the country. But there's an even bigger problem to face than rebuilding confidence in the national football team – you don't know the native language!

Luckily, Rosetta Stone has jumped to the aid of new England boss Fabio Capello and provided the Italian with a complimentary copy of their award-winning [language learning software](#). Now Capello can learn English quickly and easily and will soon be able to handle press conferences and training sessions without the need for an interpreter.

The former Real Madrid Coach, who has won the domestic league title in both Spain and Italy, told the world that he wants to learn English before his first meeting with the England players on 7th January 2008, and with Rosetta Stone he could be well on his way.

He'll even be able to perfect an authentic English accent, as every Rosetta Stone product comes with state of the art speech recognition technology and a free headset that lets you master the spoken word.

Steven Wines, Managing Director of Rosetta Stone, said: "We harness the way you learn as a child, connecting new words and concepts with images you see and sounds you hear on your computer. The course is broken up into three stages, but if Capello puts in 150 hours of learning, he could reach upper intermediate level. This would definitely allow him to communicate effectively in his first meeting with the players. Unlike football, we guarantee our results - it's the fastest way to learn or your money back."

All eyes will be on Fabio Capello in the New Year as he meets the likes of Wayne Rooney and Steven Gerrard. Whilst he may not pick up the Liverpoolian accent straight away, Rosetta Stone has provided the new England Coach with at least one of the essential tools he'll need to inspire the team to World Cup success in 2010.

About the Author

[Rosetta Stone](#) seek to make the language [learning experience](#) fun, easy and most importantly, effective.

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