

Metallic Store Fixtures

Store fixtures form an inevitable part of any store. Store fixtures can be made of materials like wood, metal, plastic and conglomerate materials such as pressed wood and fiberboard. Right choice of the material depends upon the money to be spent, the weight and size of the product being displayed and the style of retail establishment, it is for sure that any one of the above mentioned raw materials will serve needs very well. These days custom metal store fixtures have become very popular. Earlier it was thought that store fixtures made of metal are very heavy and expensive. Also the designs and styles available were very less. Thus store fixtures made from other materials like wood etc. took over metal store fixtures. Because of these thoughts metal was just used for industrial type establishments. But these days metal is giving many stores a new look and thus becoming a choice of interior decorators. Articles like counters, garment racks and shelving systems are being made from it. Light in weight, easy to work with, attractive look are some of the qualities of the modern metals. Also the metal lasts much longer than most other materials being used for making store fixtures.

Gondolas are free standing shelving units which can be mounted over the walls. These are made up of galvanized metals. Gondolas form an inevitable part of store fixtures. These can be used for displaying any kind of goods that is from video compact discs to shoes to clothing and to cosmetics. Metal store fixtures can be given any kind of look by applying coatings over it. Look can be like that of wood store fixtures etc. Also the cost of getting metal painted is very reasonable. Another advantage of using metal store fixtures is that the maintenance cost is very less. Also these can be cleaned very easily by simply using damp cloths. Cleaning procedure is very simple and does not require any kind of typical cleaners and equipments. Thus in short we can say that metal store fixtures are very durable and beat requirements of a today's retailer very well. Few of the new custom metal store fixtures are designed to imitate standard slat wall panels. Here instead using pressed wood or fiberboard, strong and thin metal sheets are used in which holes or grooves are produced which support a variety of attractive accessories that enable hanging and shelving displays for many products. Custom metal store fixtures can support far more weight without bending, cracking or diminishing the overall appearance of the display thus eliminating the issue of weight of the product when using slat wall panels for displays.

About the Author

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Source: <http://www.spivo.com/articles>