

## Methods To Increase Productivity In Shirt Printing

Always print fewer colors as each color requires additional set-up time and materials and print in fewer locations on the t-shirt to avoid added cost from printing complexity. Try to order light colored T-shirts as manufacturers charge more for dark colors and order in larger quantities whenever possible, this reduces the per piece cost. Always use Sun rays for the best service and prices Very first major difference between the two processes is price. The Embroidery is definitely the more expensive alternative and setup costs and digitizing fees are considerably more than screen printing. When embroidery is of your choice, make sure to pick a substrate shirt material that is thick enough to support the stitching of the embroidery process.

The Screen printing is more adequately suited for lighter garments. This printing is a print process where a design or logo is transferred to the substrate by way of a screen. In this the printer will transfer the inks through the screen to the garment to achieve the desired result. This process involves exact pressures, specialized inks, and heat curing to result in a long lasting design. The Screen printing normally consists of printing up to four colors.

Usually there are a few factors that should be considered prior to deciding on a particular shirt. Ounce weight and materials should be your main focus. Always look for shirts at an ounce weight of 5.4-6.0. Premium shirts will most often exceed this range. Dissimilar to a transfer which sits on top of a garment, screen printing penetrates the filters making it last as long as the garment itself. Whenever people want a custom T-shirt made them usually think of screen printing.

The Screen printing has its advantages as it is known for crisp colors and ideal for large print quantities. Particular reason it is great for large quantities is that once the screens are set up, it is very easy to print a large number of T-shirts at very little additional cost over the price of the plain T-shirt. Only the set-up is not free and that is why companies require a minimum order quantity for screen printing. All colors that is laid down on the T-shirt requires a screen, the more colors, the more screens. As the more screens, the more cost to set up the order. We have alternatives to screen printing, the most common alternative and the most effective is commercial transfers. This Transfer technology offers full color as it is printed out with a photo quality inkjet printer; the design is then cut out and applied using a commercial heat press. It is great because there are no set-up fees.

## About the Author

John Bush is a professional fashion designer with 10 years of experience in the [Custom Printed T shirts](#) design and Screen Printing T Shirts design field.

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