

## The Easiest Way To Make Money Online

Although there are many different ways to make Money on the Internet today many of those come down to who can get the most traffic to a website. Once you have that traffic at your site you have to convert some of that into a sale for you. There are easy and hard ways to do that and we are going to look at the easiest way to make money online.

The largest search engine in the world today is Google, and they run one of the most successful affiliate marketing programs known as Google AdSense. You can join their programming and actually get paid every time someone clicks on an ad that you place on your website.

The reason that this is the easiest way to make money online is because you do not actually sell anything and you get paid strictly by the click. You may be thinking okay, what is the catch!

There really is no catch other than there is a skill to making money with Google AdSense. It all starts with how you lay the ads out on the page.

You'll be pasting JavaScript code into your file and then Google will automatically display various advertisers based on what they feel the content of that particular page is about. The nice thing is that they display the advertisers for you.

The skill comes in how to choose the right sized ads, how to blend them into the page, and these sorts of things. Google does offer training on this and this is not something that is rocket science to do.

You will not get rich on a single click but you can over a period of time make a very good income just on AdSense clicks. Of course, like anything on the Internet, how much money you make will be in direct proportion to the amount of traffic that you are able to get to your website.

Google is not the only ppc advertising program available to you to make money with. Other very good pay per click companies that offer affiliate programs include Bidvertiser, Searchfeed, 7search, and many others.

To summarize this is an easy way to make money because you're asking very little from your visitor. Many people make anywhere from a little bit of extra money month to full-time incomes just with Google AdSense alone. So it's worth your time to learn a little bit more about it and see if you too can make money online this easy way.

### About the Author

Would you like to have a real web site business? Paula J. Cummins invites you to visit her [personal development business](#) website for everything you need to start and run your own online business. Her services include advertising, mentoring, and a full service training and support package to help guarantee your success. Learn more here: <http://SerenityOfSuccess.com>

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