

Why Acrylic Is Preferred

Interior re-designing of a retail store is an exciting job, but one that must be done with great caution, owner of the store expects stylish, yet durable store fixtures to present their retail goods. They are looking for an attractive look that does not take much maintenance and upkeep, and your job is to deliver and if you are on the forefront of store fixture manufacturing, you know the latest and greatest displays are being made from acrylic. Except why use acrylic? There are several distinct advantages that acrylic have over other materials, Durability: This is the main advantage, basic store fittings will need to have a shelf life of at least a year – preferably more. It will also need to be safe against an elbow that knocks against them accidentally or a child that is attracted to a colorful display. Actually, in terms of durability, Acrylic is much longer lasting, especially when compared to lacquered or varnished hardwood. Numerous acrylics come with a lifetime guarantee, thereby lowering your costs. You will also not have to keep too many spares to replace broken pieces. The acrylic looks deceptively fragile, but it can support a great deal of weight, in most stores, product size is not necessarily proportionate to weight, the same acrylic stands could be used to display something big and heavy as well as light or small, Flexibility, this is a wonderful quality that makes acrylic useful for any kind of display stand. Acrylic can be molded into any shape and have rounded or square corner, Optical Clarity: This quality makes acrylic suitable for all kinds of cases and stands.

Transparency of the material will not detract from the items being displayed. It will also give the entire display a much 'lighter' and uncluttered feel, plate glass has a dark green tint along the edge of the sheet, whereas acrylic sheets are clear, Lightness: The lightness of acrylic makes it easy to move display units around. It will also add minimal weight to the shelves on which the merchandise is being displayed. Suppleness of the material also makes it comparatively easy to duplicate standard piece, a chain store needs to have standardized display units in all of its stores. It is the ideal material for this, if the store needs to expand, it will not be difficult to make additional display units to match the original ones. The Acrylic has become a very popular material - so it is comparatively easy to get someone to make exactly what you want. It scratches easier than glass, the way around this; however is to rub a good grade of paste wax into the acrylic. It will make the scratches 'disappear' and the stand will look as good as new.

About the Author

Savey Bakarne is a professional retail display specialist and teaches store owners how to gain profits from utilizing the proper [Custom Retail Store Displays](#).

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