

Never Ending Success Review

Never Ending Success is an income opportunity that was just launched February 2, 2008. After looking at a wide variety of income opportunities and participating in several over the years, I have been pleasantly surprised by Never Ending Success. The company is similar to many other opportunities that are available on the Internet, however there are a couple of differences which I believe will make Never Ending Success a breakout company in 2008.

The first and most important change is the price. While most of the current programs are in the \$500 to \$1,000 range and even higher, NES has chosen a price of just \$98. Getting below the \$100 mark is a significant economic and psychological barrier for many people that are active on the Internet. From a marketing perspective closing a prospect on a \$98 sale is much easier than closing them on a \$1,000 sale. At this lower price point, the system can truly close the sale for you.

The second change is one that complements the lower price point. Rather than following the popular 2-up model that many companies have selected, Never Ending Success has adopted a 3-up model. This means that before you can begin generating profit you need to have 3 qualifying sales. However, I do not believe that this is a significant barrier. It is much easier to get three, \$98 sales than two \$1,000 sales. The real benefit here is that after you become qualified, each of your recruits has to give you their first 3 sales as well. So in essence a \$98 sale could generate a total of almost \$400.

Never Ending Success is a company with great potential, but they do have a few opportunities for improvement. The first is in their lead capture system. For \$69 per month you can have the company host a lead capture page and auto responder. However, there is no tracking mechanism which means that you don't have any way of knowing whether your marketing efforts are successful. I would recommend skipping this option and going with a company such as Aweber.

The only part of the system which I have not looked at is the Live Chat feature. For \$40 per month, Never Ending Success will provide you with an online chat option for all of your prospects. Using the chat system, prospects can communicate with individuals who are knowledgeable about the program. According to the company, approximately 70% of all closed sales were closed by the chat system.

In conclusion, Never Ending Success looks like a program that is poised for explosive growth in 2008. If you are looking for an opportunity I would suggest that you check it out. If you want to keep up with the latest developments checkout my Never Ending Success Blog.

About the Author

Greg Jackson MBA is constantly searching the Internet for reputable business opportunities. His blog can be found at [My Never Ending Success Blog](#)

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